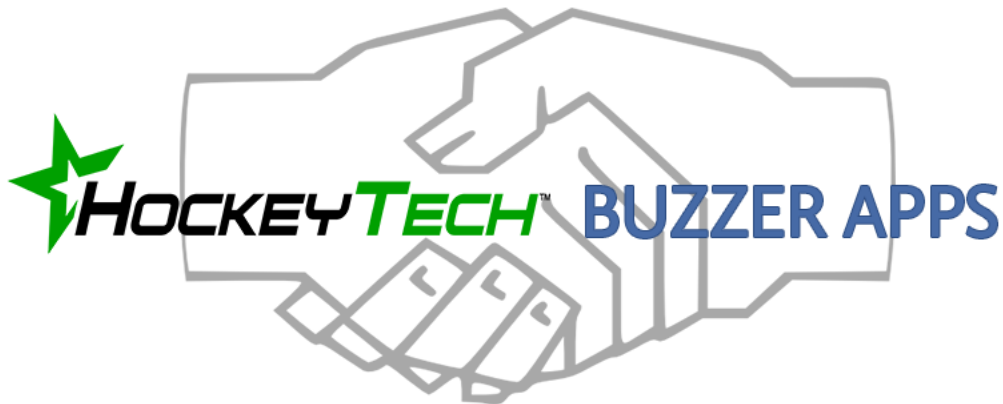




HockeyTech Acquires Mobile App Solutions Company – Buzzer Apps

Acquisition expands HockeyTech's digital services offerings, enhancing the mobile experience for teams, leagues and fans.



Waterloo, Ontario (March 22, 2018) – HockeyTech, the worldwide leader in providing technologies for the sport of ice hockey, is pleased to announce the acquisition of the company Buzzer Apps. HockeyTech's sixth acquisition since 2012, Buzzer Apps provides a turnkey mobile framework for leagues and sports teams. Integrating Buzzer Apps with HockeyTech's current offerings will allow teams and leagues to interact in real-time with fans like never before.

HockeyTech's newly acquired technology allows the company to enhance existing services by providing hockey leagues, teams and fans with an easy-to-use mobile framework that integrates live streams, stats, and team info. The customizable mobile framework also allows teams to build brand recognition and loyalty through direct and more efficient communication.

"The world is mobile, and HockeyTech is eager to provide the best of breed services on all mobile devices," said HockeyTech CEO, Stu Siegel. "The acquisition of Buzzer Apps helps us achieve that goal, both in the technology we are acquiring and the talented Buzzer team we have brought to HockeyTech."

Buzzer Apps Owner & President, Stewart Zimmel has joined the HockeyTech team as the new Vice President of Product & Technology. With an extensive background in information

architecture and business technology, Zimmel brings a wealth of knowledge and expertise to the HockeyTech team. Prior to leading Buzzer Apps, he served as Solutions Architect for Nova Scotia Power and was VP of Operations at Network Technology Professionals, building it from a business with four employees to a company with fifty employees, operating in three cities.

“My Buzzer Apps team and I are very excited to join HockeyTech,” said Zimmel.

“HockeyTech has quickly become the market leader in providing technologies to the hockey world, and our combination will enhance those services.”

About HockeyTech

HockeyTech is the worldwide leader in providing technologies for the sport of hockey. HockeyTech was founded in 2012 by Stu Siegel, a technology entrepreneur and former Florida Panthers (NHL) managing partner.

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For further inquiries: Please email David.Ward@HockeyTech.com